



CAYMAN INSTYLE FASHION WEEK

P.O. Box 238 KY1-1104 | 345-517-2078 | Cayman Islands | www.caymaninstylefashionweek.com

Dear [Insert Name],

Cayman's most anticipated runway event invites you to apply as a Designer to showcase your most recent collection at Cayman InStyle Fashion Week 2024.

On June 28, 2019 the island was left mesmerized as Cayman InStyle Fashion Week's inaugural event, InStyle Cayman, raised the bar to new heights for fashion and lifestyle in the region. This spectacular four-day event has returned to showcase an array of talent in fashion, art and entertainment. Your collection would be made up of 15 looks, complete with shoes and accessories at the Runway Show.

About Cayman InStyle Fashion Week (CIFWK)

Cayman InStyle Fashion Week (CIFWK) is more than just a fashion and lifestyle event; it's a movement dedicated to nurturing the creative potential of young visionaries in design and the arts. Our primary mission is to support the growth of talent through the Creative Fashion School (CFS - non-profit organization) and redefine the landscape of fashion and creativity in the Cayman Islands, especially for our youth.

At the heart of CIFWK lies our unwavering commitment to empowering the youth of the Cayman Islands. Our "Free Your Mind" Program aims to inspire and equip local students with the tools to explore their creativity. This program offers design workshops that guide students from concept to creation, igniting their passion for fashion.



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Schedule of Events:

- Thursday, April 18, 2024 - Free Your Mind Swimsuit Show/Welcome Party
- Friday, April 19, 2024 - Free Your Mind: Soirée/Gala/Tailblazer Awards
- Saturday, April 20, 2024 - Free Your Mind: Kids and Adults Runway Show
- Sunday, April 21, 2024 - Free Your Mind: The Escape (Boat Cruise)

Cayman InStyle Fashion Week will provide the following:

- 2 tickets to all events except Gala
- Production Team
- Fashion Stylists
- Make-up Artists and Hairstylists
- Models (Designer will select models from casting)
- Photographers and Videographers

As a part of the agreement, we would like you to share a minimum of 6 Social media posts with event hashtags: #caymaninstylefashionweek,#visitcaymanislands and tag @CIFWK and @visitcaymanislands, in addition to tagging our event affiliates (sponsors and partners).

Should you wish to be a part of this grand event, please complete the attached application and return to us by January 30, 2024.

We look forward to welcoming you as a 2024 Designer for the Cayman InStyle Fashion Week Runway

Show.

Sincerely,

Norma Ebanks



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Cayman InStyle Fashion Week

April 18 – April 20, 2024

Cayman InStyle Fashion Week Runway Show

Designer Application and Agreement

APPLICANT INFORMATION

Full Name:

Last First M.I.

Address:

Street Address

City State Zip Code

Phone (Office): _____ Phone

(Mobile): _____

Email:

Apparel Category: Couture _____ Pret-a-Porter _____ Casual _____ Sports _____
Swimwear _____ Kids/Teens _____



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Resort _____ Streetwear _____

Accessory Category: Hats _____ Handbags/Purses _____ Costume _____
Jewelry _____

Wraps/Shawls _____

Collection Type: Women's _____ Men's _____ Both _____ Kids _____

No. of years as a Designer: _____

Name of Collection: _____

Do you have manufacturing arrangements? YES NO

Cayman InStyle Fashion Week will provide:

- Production Team • Fashion Stylists • Make-up Artists and Hairstylists • Models • Stage, Sound and Lighting • DJ • Photographers and Videographers

All applications will be reviewed by the Cayman InStyle Fashion Week Board and designers will be advised of a decision in due course. If accepted, there will be a designer's fee of USD \$2,000 with a USD \$1000 deposit being due at the signing of the agreement, by January 30, 2024. The remaining USD \$1000 is due by February 29, 2024.



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AGREEMENT

1. I/We agree to provide Cayman InStyle Fashion Week the following documentation for consideration of this application:

- a. Photos of portfolio of garments or accessories created in the past three years
- b. Copies of press and/or tear sheets of media coverage in the past three years.
- c. Designers' biography
- d. List of stores where designs are carried/sold (if applicable). INITIAL _____

2. Cayman InStyle Fashion Week is authorized to use photos submitted with the application for any

promotional purposes related to the production of the event. INITIAL _____

3. Cayman InStyle Fashion Week reserves the right to use all images from the event. INITIAL _____

4. You are expected to show a maximum of 15 looks. Fashion stylists, professional models,

hairstylists and make-up artists will be provided. INITIAL _____

5. It is understood that Cayman InStyle Fashion Week reserves the right to review and edit all garments prior to the event. Designers will work with assigned fashion stylists in that regard. INITIAL _____

6. Selection to participate in the Cayman InStyle Fashion Week Runway Show includes an obligation to attend functions organized by Cayman InStyle Fashion Week.

INITIAL _____



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7. Cayman InStyle Fashion Week will provide hotel link for accommodation booking and will also provide event packages. INITIAL _____
8. Cayman InStyle Fashion Week will NOT be held liable for any loss of garments, accessories, supplies, tools, equipment, or personal items brought to the event by a participant. INITIAL _____
9. Cayman InStyle Fashion Week will NOT be held liable for any personal losses or injuries to participants except where such loss or injury is due to gross negligence on the part of Cayman InStyle Fashion Week. INITIAL _____
10. I/We agree to abide by all established times/schedules for fittings, rehearsals, special appearances, media interviews and shows and to respect times allotted to prepare for subsequent shows. INITIAL _____
11. I/We agree to liaise in advance of the event with the assigned producer with respect to appropriate music for individual showcase. The show producer will work with lead hair and make-up artist to create the look for the show. INITIAL _____
12. I/We agree to pay the appropriate registration fee upon selection to present at Cayman InStyle Fashion Week. Fees are due upon the signing of this agreement. INITIAL _____
13. Designers are required to promote the event, including via social media, before, during and after the event. INITIAL _____
14. I/We agree to abide by the laws regarding duty-free entry of merchandise into the Cayman Islands and thereby agree to refrain from direct sale of merchandise to consumers during the event. I/We agree to only engage in taking orders for purchase from potential customers during the event. INITIAL _____
15. Any waiver, alterations or modification of any of the provisions outlined in this Agreement, or cancellation or replacement of this Agreement, shall not be valid unless in writing and signed by both parties. INITIAL _____
16. It is understood that Cayman InStyle Fashion Week reserves the right to either postpone or cancel any function or the entire event in its sole discretion without any liability for loss incurred, thereby. INITIAL _____



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17. The laws of the Cayman Islands shall be the applicable law of this Agreement. The parties also agree to submit any and all claims and/or litigation to the appropriate Courts of the Cayman Islands. INITIAL _____

18. I/We have read and confirm acceptance of the General Rules and Agreement for participation in Cayman InStyle Fashion Week events, and agree to abide by the same, and any future amendments thereto, should I/We be accepted to present designs/accessories during the Cayman InStyle Fashion Week event. INITIAL _____

Designer Signature

Name (print): _____

Date: _____

Cayman InStyle Fashion Week (Signatory)

Name (print): _____

Title: _____

Date: _____



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Yours Sincerely,

Cayman InStyle Fashion Week | The Creative Fashion School

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